II. Color Plates

This section provides a preview of all the templates developed to date, in addition to sample draft and final layouts. Templates are shown here with color backgrounds and the Humboldt Bay silhouette. Color copies can be made of the art borders and included in the package sent to sign fabricators for color-matching purposes.

The Templates
There are 17 thematic templates in total: one Welcome Kiosk template (vertical orientation) and sixteen wayside templates (horizontal orientation). In order:

1. Welcome Kiosk
2. Agriculture & Geese
3. Beach & Plover
4. Drains to Bay
5. Dunes
6. Eelgrass
7. Fishing
8. Freshwater Marsh
9. Geology
10. Marine
11. Riparian
12. Salt Marsh
13. Ship & Rail
14. Slough
15. Watershed
16. Water Trails
17. Wiyot Village

The Water Trails Template
This standardized template was developed to orient and inform boaters of specific water-related use regulations. (The modified version, without standardized information, is listed above).

The Humboldt Bay Map Panel
This template was developed to orient and inform visitors of recreational uses and public access areas around the bay. Agencies may design this panel with site-specific information and/or add an additional area map with use regulations.
BLM’s South Spit Panels

These kiosk panels were developed for BLM’s South Spit. They illustrate several ways of working with the Bay Map Panel, including the development of an additional site-specific map panel. Remaining sides of a three-sided kiosk would use the Welcome Kiosk Template.

1. Humboldt Bay Map (“Explore Humboldt Bay”)
2. Site Map North

Elk River Wildlife Sanctuary (ERWS) Drafts

These ERWS drafts were developed by a graphic design consultant. At time of print, the panels were still being finalized, but the drafts provide the overall text and layout design for the following templates:

1. Welcome Kiosk Template (“Discover the Sanctuary within City Limits”)
2. Welcome Kiosk Template (“Holding on for Life in the Sanctuary”)
3. Salt Marsh Template (“What it Takes to Survive in a Salt Marsh”)
4. Salt Marsh Template (“Going for the Catch”)
5. Ship & Rail Template (“Rails Led Timber to the Bay”)

Color Plates