

Appendix J: Del Norte Quantitative Organizational Survey Results

I. Organizational Needs (Building and Maintaining Your Organization)		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Education	Nonprofit Organizations						Totals
						D	E	F	G		H	I	J	K	L	M	
<b>1. Business Planning</b>																	
a.	Assistance in the creation of a business plan.																0
b.	Assistance in the creation of a strategic plan.												5				5
c.	Assistance with developing or sustaining a marketing program.								10								10
d.	Solutions/strategies to cover up-front costs of developing projects.			30				2		5	2				15		54
<b>2. Business Management and Finances</b>																	
a.	Strategies to cover or reduce indirect operating expenses (Our Indirect expense is approx. _____%).							2		5	1				5		13
b.	Assistance with day to day financial management (e.g., book keeping, budgeting, cash flow, invoicing, record keeping).							2			1	5					8
c.	Assistance with strategies to retain knowledgeable staff.								5								5
d.	Enable advance and/or speed up payment process for government funded projects.																0
e.	State general funding (not tied to bond acts, etc.) for coastal conservation.					3				5	2	3					13
f.	Assistance with understanding agency goals and how they link with existing funding opportunities.					5		1		3	2						11
g.	Support developing implementation strategies for regional marine and coastal conservation plans.				10						1						11
<b>3. Additional Needs in this Category (Please list).</b>																	
a.	recruiting of knowledgeable staff													3			3
b.	building constituency												2				2
c.																	0
d.																	0
<b>Sub-total for Organizational Needs</b>		0	0	30	10	8	0	0	7	15	15	5	10	10	5	20	135

II. Data Needs (Development of and/or Access to the Best Available Science and Information)		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Education	Nonprofit Organizations						Totals
						D	E	F	G		H	I	J	K	L	M	
<b>1. Environmental Monitoring and Research</b>																	
a.	Support for monitoring environmental parameters. Which parameters? _____						10		3		5		5				23
b.	Assistance with designing <b>monitoring or research</b> protocols and programs <b>(please circle bold)</b>				15						5	5			7		32
c.	Necessary supplies or equipment for <b>existing/new</b> monitoring or research <b>(please circle bold)</b> .				10				2		5	10					27
d.	Increased research on _____.								10	10		20				2	42
e.	Coordination of monitoring and research within a specific geographic area- Where? _____.								2		5	20			5		32
<b>2. Socio-Economic Monitoring and Research</b>																	
a.	Research on the economics of coastal conservation and restoration																0
b.	Research on economic valuation of traditional uses (e.g., fishing, forestry, ag.)																0
<b>3. Environmental, Economic and GIS Data</b>																	
a.	Creation of centralized information on existing data to support coastal and marine conservation planning and implementation.									5							5
b.	Additional spatial data on (please list needs) _____.								2								2
c.	Guidance on data and attribute standards.								1								1
d.	Information on marine Areas of Special Biological Significance (ASBS) in Mendocino, Humboldt, and Del Norte counties.								2	5			3		3		13
e.	Information on model conservation projects that integrate marine and coastal conservation.									5			2		2		9
f.	Method for identifying ecologically or recreationally significant land and sea interfaces to focus conservation work									5							5
g.	Create or get better access to technical advisors such as UC Coop Extension, NRCS staff etc.					2			2							2	6
h.	Assistance with developing GIS data layers for specific projects.				5	10			5		5		5		2		32
i.	An entity that can develop up-to-date, accurate data layers for a diversity of groups.					15									3		18
<b>4. Additional Needs (Please list).</b>																	
a.																	
b.																	
c.																	
<b>Sub-total for data needs</b>		0	0	0	30	27	10	0	29	30	25	55	15	0	22	4	247

III. Social-Political Needs (Enhancing Collaboration, Incentives, and Policies)		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Education	Nonprofit Organizations						Totals
						D	E	F	G		H	I	J	K	L	M	
<b>1. Collaboration/Communications</b>																	
a.	Improved <b>communication</b> with conservation partners (i.e., state/fed agencies, tribes, nonprofits, etc). My org. needs this with _____.					2								5		5	12
b.	Improved <b>collaboration</b> with conservation partners (i.e., state/fed agencies, tribes, nonprofits, etc). My org. needs this with _____.							5	5				5	5		5	25
c.	Assistance with understanding agency goals and how they link with existing conservation opportunities.							2					5	5			12
d.	A "one-stop shop" to identify government programs and assistance.				5	2		2								5	14
e.	Improved marketing of existing incentive programs.								5								5
f.	Development of a regional funding mechanism (such as Open Space District, North Coast Conservancy).					5				5			20	5	10		45
g.	Assistance forming regional advocacy within competitive state and federal funding framework.								5			5	5	4			19
<b>2. Policy Needs/Incentives</b>																	
a.	Improved incentives for landowners to conduct conservation activities on their land.					15			5	5					3		28
b.	Improved incentives for resources users (fisherman, recreation, land owners, etc.).					10				5				3	2		20
c.	Development of incentives for marine resources user groups to include conservation measures.													3			3
d.	Effective marine policies that include conservation.																0
e.	Improved tracking and implementation of marine/coastal policy (local/state/federal) (please circle bold).																0
f.	Programmatic permits for specific types of conservation projects or geographic regions.									5						2	7
<b>3. Additional Needs (Please list).</b>																	
a.																	
b.																	
c.																	
d.																	
<b>Sub-total for this sheet</b>		0	0	0	5	34	0	0	9	20	20	0	15	40	18	29	190

IV. Outreach and Education Needs (Developing Community Stewardship)		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Education	Nonprofit Organizations						Totals
						D	E	F	G		H	I	J	K	L	M	
<b>1. General Public Outreach and Education</b>																	
a.	Improved public access to significant areas/projects (map production, access, etc).						10								5		15
b.	Assistance/support with public education programs (multi-media public outreach such as signage, brochures, radio advertisements)										5		15		5	5	30
c.	Effective outreach tool for state decision makers regarding the statewide importance of coastal conservation in this region.											3					3
d.	Social Marketing campaign for population centers re: importance of the north coast - why they should care.								5						5		10
e.	Support/assist with K-12 education programs.					2		5	10		2	5					24
f.	Improved community buy-in for coastal conservation.					2	20	5	5				10	5			47
<b>2. Connecting People to Place</b>																	
a.	Assistance with outreach products to connect community to place (land and ocean).						20	5			5	5	5	5			45
b.	Increased stewardship ethic in our community.					4	20	5	5	5			10	5	5		59
c.	Assistance with outreach products to increase awareness of the spiritual and historic context of the land and ocean.				15		20	5	5				5	5			55
<b>3. Additional Needs (Please list).</b>																	
a.	support/assist with community college education programs - tuition incentive for											5					5
b.	Public outreach and membership building												10				10
c.																	
d.																	
<b>Sub-total for this sheet</b>		0	0	0	15	8	90	0	25	30	10	10	30	40	35	10	303

V. Training and Technology Needs		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.			Education	Nonprofit Organizations						Totals	
						D	E	F		G	H	I	J	K	L		M
<b>1. Conferences/Workshops/Peer Learning</b>																	
a.	Funds for attending professional conferences.			20					2			5		5		2	34
b.	Access to focused education opportunities (continuing education, Extension courses, workshops).								2				5			5	12
c.	Opportunities for peer learning with other organizations who do similar work.								2		2		5		5	5	19
d.	Increased venues for sharing data and information (workshops, forums and conferences).								5		2	5					12
<b>2. Equipment</b>																	
a.	Field equipment (i.e. tools)				10	4			2		2	5	3			20	46
b.	Vehicles (i.e. trucks and boats)										2						2
<b>3. Technology</b>																	
a.	GIS Software.				5	7			2		2						16
b.	Other software needs? (please provide list). _____.										1		1				2
c.	New computer hardware.				5				1		2	5		5			18
<b>4. Additional Needs (Please list).</b>																	
a.	Grant Writing								3								3
b.	Access to available funding								3								3
<b>5. Training and Access to Technical Expertise</b>																	
a.	Engineering.										1						1
b.	Hydrology.										1						1
c.	Real estate issues (e.g., conservation easements, acquisition, negotiations, legal issues).										1		4				5
d.	Habitat Restoration <b>design, implementation, and/or monitoring (please circle bold).</b>				5				2		1				5		13
f.	Environmental Law.								2		1						3
h.	Process skills - <b>facilitation, negotiation, project evaluation (please circle bold).</b>												1				1
i.	Coastal and marine conservation applications in <b>GIS/remote sensing (Please circle bold).</b>				5				4				1				10
j.	<b>Contracting, MOUs, Cooperative Agreements, Prevailing Wage (please circle bold).</b>								2				5				7
k.	GPS.				5				1		1						7
l.	Web design, graphic design.								1		1						2
m.	Permitting projects.								1		0						1
n.	Other: _____															5	5
<b>Sub-total for this sheet</b>		0	0	20	35	11	0	0	30	5	20	20	25	10	10	37	223

VI. Regulatory Needs (Understanding and Improving the Regulatory Environment)		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Educ ation	Nonprofit Organizations						Totals
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
a.	Improved understanding of marine laws and regulations that affect marine conservation.																0
b.	Enforcement of existing regulations (i.e. Clean Water Act)				5							2					7
b.	Safe Harbor programs for private lands that is adopted by federal and state agencies.										5						5
c.	Assistance with determining what permits are necessary for project implementation.					2						3	1		5		11
d.	Safety from liability for restoration/conservation efforts on private land (i.e. County ordinance).					6					5		2				13
e.	Permit Assistance Center to aid landowners doing voluntary conservation projects.					2						3	2				7
f.	Consistency in approach of agency staff working on my projects - (consistent trainings, etc.).					2						2					4
<b>3. Additional Needs (Please list).</b>																	
a.	Obtaining cultural survey of area														5		5
b.																	
c.																	
d.																	
<b>Sub-total for this sheet</b>			0	0	5	12	0	0	0	0	10	10	5	0	10	0	52

OTHER		Federal Gov.	State Gov.	Local Gov.	Tribal	Private Bus.				Education	Nonprofit Organizations					Totals	
						D	E	F	G		I	J	K	L	M		N
			A	B	C	D	E	F	G	H	I	J	K	L	M	N	Totals
a.	Land management		100														100
b.	Maintenance of existing facility			50													50
b.																	0
c.																	0
d.																	0
e.																	0
f.																	0
<b>Sub-total</b>			100	0	0	0	0	0	0	0	0	0	0	0	0	0	150