

Appendix G

Linking Land and Sea Needs Assessment Survey

Name: _____

I. Organizational Needs (Building and Maintaining Your Organization)		Organizational Need	Regional Need
1. Business Planning			
a.	Assistance in the creation of a business plan.		
b.	Assistance in the creation of a strategic plan.		
c.	Assistance with developing or sustaining a marketing program.		
d.	Solutions/strategies to cover up-front costs of developing projects.		
2. Business Management and Finances			
a.	Strategies to cover or reduce indirect operating expenses (Our Indirect expense is approx. _____%).		
b.	Assistance with day to day financial management (e.g., book keeping, budgeting, cash flow, invoicing, record keeping).		
c.	Assistance with strategies to retain knowledgeable staff.		
d.	Enable advance and/or speed up payment process for government funded projects.		
e.	State general funding (not tied to bond acts, etc.) for coastal conservation.		
f.	Assistance with understanding agency goals and how they link with existing funding opportunities.		
g.	Support developing implementation strategies for regional marine and coastal conservation plans.		
3. Additional Needs in this Category (Please list).			
a.			
b.			
c.			
d.			
Sub-total for this sheet			

My favorite state/federal funding program is _____

Reason: _____

I generally access information through:

- | | |
|--|--|
| <input type="checkbox"/> Internet | <input type="checkbox"/> KRIS |
| <input type="checkbox"/> Written Reports | <input type="checkbox"/> Newspapers |
| <input type="checkbox"/> People/Experts | <input type="checkbox"/> News Media |
| <input type="checkbox"/> Workshops | <input type="checkbox"/> I am overwhelmed with too much information and don't have time to review what already exists. |
| <input type="checkbox"/> Library | |

I did not select this category of need because (Please check appropriate box below if you did not have any needs on this form)

- I/my organization is reasonably funded in this capacity.
- It is not within my/my organization's interest or expertise.
- This is important to my organization, but it is not a high priority compared to other needs.
- I do not think this category of need is a high priority for our region.

Name: _____

II. Data Needs (Development of and/or Access to the Best Available Science and Information)		Organizational Need	Regional Need
1. Environmental Monitoring and Research			
a.	Support for monitoring environmental parameters. Which parameters? _____		
b.	Assistance with designing monitoring or research protocols and programs (please circle bold)		
c.	Necessary supplies or equipment for existing/new monitoring or research (please circle bold) .		
d.	Increased research on _____.		
e.	Coordination of monitoring and research within a specific geographic area- Where?_____.		
2. Socio-Economic Monitoring and Research			
a.	Research on the economics of coastal conservation and restoration		
b.	Research on economic valuation of traditional uses (e.g., fishing, forestry, ag.)		
3. Environmental, Economic and GIS Data			
a.	Creation of centralized information on existing data to support coastal and marine conservation planning and implementation.		
b.	Additional spatial data on (please list needs) _____.		
c.	Guidance on data and attribute standards.		
d.	Information on marine Areas of Special Biological Significance (ASBS) in Mendocino, Humboldt, and Del Norte counties.		
e.	Information on model conservation projects that integrate marine and coastal conservation.		
f.	Method for identifying ecologically or recreationally significant land and sea interfaces to focus conservation work		
g.	Create or get better access to technical advisors such as UC Coop Extension, NRCS staff etc.		
h.	Assistance with developing GIS data layers for specific projects.		
i.	An entity that can develop up-to-date, accurate data layers for a diversity of groups.		
4. Additional Needs (Please list).			
a.			
b.			
c.			
d.			
Sub-total for this sheet			

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Name: _____

III. Social-Political Needs (Enhancing Collaboration, Incentives, and Policies)		Organizational Need	Regional Need
1. Collaboration/Communications			
a.	Improved communication with conservation partners (i.e., state/fed agencies, tribes, nonprofits, etc). My org. needs this with _____.		
b.	Improved collaboration with conservation partners (i.e., state/fed agencies, tribes, nonprofits, etc). My org. needs this with _____.		
c.	Assistance with understanding agency goals and how they link with existing conservation opportunities.		
d.	A "one-stop shop" to identify government programs and assistance.		
e.	Improved marketing of existing incentive programs.		
f.	Development of a regional funding mechanism (such as Open Space District, North Coast Conservancy).		
g.	Assistance forming regional advocacy within competitive state and federal funding framework.		
2. Policy Needs/Incentives			
a.	Improved incentives for landowners to conduct conservation activities on their land.		
b.	Improved incentives for resources users (fisherman, recreation, land owners, etc.).		
c.	Development of incentives for marine resources user groups to include conservation measures.		
d.	Effective marine policies that include conservation.		
e.	Improved tracking and implementation of marine/coastal policy (local/state/federal) (please circle bold).		
f.	Programmatic permits for specific types of conservation projects or geographic regions.		
3. Additional Needs (Please list).			
a.			
b.			
c.			
d.			
Sub-total for this sheet			

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Name: _____

IV. Outreach and Education Needs (Developing Community Stewardship)		Organizational Need	Regional Need
1. General Public Outreach and Education			
a.	Improved public access to significant areas/projects (map production, access, etc).		
b.	Assistance/support with public education programs (multi-media public outreach such as signage, brochures, radio advertisements)		
c.	Effective outreach tool for state decision makers regarding the statewide importance of coastal conservation in this region.		
d.	Social Marketing campaign for population centers re: importance of the north coast - why they should care.		
e.	Support/assist with K-12 education programs.		
f.	Improved community buy-in for coastal conservation.		
2. Connecting People to Place			
a.	Assistance with outreach products to connect community to place (land and ocean).		
b.	Increased stewardship ethic in our community.		
c.	Assistance with outreach products to increase awareness of the spiritual and historic context of the land and ocean.		
3. Additional Needs (Please list).			
a.			
b.			
c.			
d.			
Sub-total for this sheet			

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Name: _____

V. Training and Technology Needs		Organizational Need	Regional Need
1. Conferences/Workshops/Peer Learning			
a.	Funds for attending professional conferences.		
b.	Access to focused education opportunities (continuing education, Extension courses, workshops).		
c.	Opportunities for peer learning with other organizations who do similar work.		
d.	Increased venues for sharing data and information (workshops, forums and conferences).		
2. Equipment			
a.	Field equipment (i.e. tools)		
b.	Vehicles (i.e. trucks and boats)		
3. Technology			
a.	GIS Software.		
b.	Other software needs? (please provide list). _____.		
c.	New computer hardware.		
4. Additional Needs (Please list).			
a.			
b.			
c.			
d.			
5. Training and Access to Technical Expertise		I/My organization needs _____	
		In-house Technical Training.	Access to Professionals with Technical Expertise.
a.	Engineering.		
b.	Hydrology.		
c.	Real estate issues (e.g., conservation easements, acquisition, negotiations, legal issues).		
d.	Habitat Restoration design, implementation, and/or monitoring (please circle bold).		
f.	Environmental Law.		
h.	Process skills - facilitation, negotiation, project evaluation (please circle bold).		
i.	Coastal and marine conservation applications in GIS/remote sensing (Please circle bold).		
j.	Contracting, MOUs, Cooperative Agreements, Prevailing Wage (please circle bold).		
k.	GPS.		
l.	Web design, graphic design.		
m.	Permitting projects.		
n.	Other: _____		
Sub-total for this sheet			

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Name: _____

VI. Regulatory Needs (Understanding and Improving the Regulatory Environment)		Organizational Need	Regional Need
a.	Improved understanding of marine laws and regulations that affect marine conservation.		
b.	Enforcement of existing regulations (i.e. Clean Water Act)		
b.	Safe Harbor programs for private lands that is adopted by federal and state agencies.		
c.	Assistance with determining what permits are necessary for project implementation.		
d.	Safety from liability for restoration/conservation efforts on private land (i.e. County ordinance).		
e.	Permit Assistance Center to aid landowners doing voluntary conservation projects.		
f.	Consistency in approach of agency staff working on my projects - (consistent trainings, etc.).		
3. Additional Needs (Please list).			
a.			
b.			
c.			
d.			
Sub-total for this sheet			

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Name: _____

As the conservation organizations that RCAA is assessing are multi-faceted, it is difficult to capture all of the potential needs in a survey. If there is a need category that is not represented on the other sheets, please detail your needs below.

VII.	_____	Organizational Need	Regional Need
1. _____			
	a.		
	b.		
	c.		
	d.		
2. _____			
	a.		
	b.		
	c.		
3. _____			
	a.		
	b.		
	c.		
	d.		
Sub-total for this sheet			

Additional comments: